

SPONSORSHIP OPPORTUNITIES



SHE KILLS MONSTERS, 2022

Studio Players

The Sheboygan Theatre Company is a deeply rooted, multi-generational community theatre serving Sheboygan and its surrounding areas. Our design teams and volunteers create quality theatrical productions connecting professionals with local talent in a variety of educational and entertaining programming for all.

Studio Players, an unconventional black box theatre experience, was created in 2012 as a unique alternative to the main stage productions at Sheboygan Theatre Company (STC).

Great theatre can come in all shapes and sizes, and some shows prove more dynamic in an intimate setting. Studio Players strives to offer content that is thought-provoking, engaging, and entertaining while welcoming a broad range of experience levels. Works containing adult themes, contemporary issues, and/or language are explored within our productions.

2023-2024 Season

Studio Players has staged a variety of productions in venues around Sheboygan, and continues to engage audiences in distinctive and unexpected ways.

For the upcoming season, we are thrilled to bring Stephen King's masterpiece, *Misery!* Playing October 26-29, 2023 in the 8th Street Ale Haus Taproom, come share an intimate space with Anne Wilkes as she so carefully 'cares' for famous author Paul Sheldon. Made famous in print and in film, there's nothing like watching this tale come to life before your eyes.

This spring, we invite you back to the 8th Street Ale Haus Taproom for a classic tale with a twist, *Rosencrantz & Guildenstern are Dead!* Based on Shakespeare's characters from *Hamlet*, this existential tragicomedy revolves around what goes through the minds of these characters while between the epic scenes of this well known tragedy. Showing April 25-28, 2024, get your tickets now!



Sponsorship Benefits Studio Players 2023-2024	Season Sponsor \$500	Show Sponsor \$250
Exclusive Benefits		
Studio Players Season Line Up Presented by _____	x	
Advertising		
Poster/flyer	Logo	Logo
Programme- Studio Players	Logo	Logo
Special Thanks in our Mainstage Programme	Logo	Logo
Social Media and Website		
STC Website	Linked logo	Linked Logo
Logo on HTML Emails	x	x
Facebook posts highlighting sponsorship (per show)	2	2
Instagram Posts highlighting sponsorship (per show)	2	2
Event Exposure		
Pre-show announcement	x	x
Additional Benefits		
Complimentary tickets to sponsored show(s)	4	2

Current Patron Outreach:

We are more than happy to work with you to customize how we promote your company; it is important to us that you feel appreciated in the ways that matter most to you.

- Each production features posters placed in over 50 local business, in printed programs, on our social media including Facebook and Instagram (which have over 3,000 followers), and in press releases.
- Last year, our performance attendance was over 400 patrons in our community.
- We also send multiple emails each month to our 2,000+ email subscribers.
- Each of our 2 studio players shows have 4 performances and can seat up to 65 audience members. That's the potential to reach 260 patrons each production.

Your Contribution Matters:

Your support fosters the future of performing arts in the Sheboygan area.

Your donation helps us:

- Build our sets, costumes, and technical designs
- Attend events to promote the importance of the storytelling arts in our community
- Build and maintain our sound and lighting systems
- Pay modest stipends to our directors
- Inspire our community to connect through our honest and creative productions
- Purchase supplies to keep your volunteers working with adequate and safe tools and materials.



THE EDGAR ALLEN POE AFTERLIFE
RADIO SHOW, 2021