

**The Sheboygan Theatre Company** - 920.459.3779 office or proberts@sasd.net

Due dates for artwork have been included so that you are aware you have the option to submit different ads for different programs. If you want the same ad for all programs, the due date is **Sept 1, 2024**.

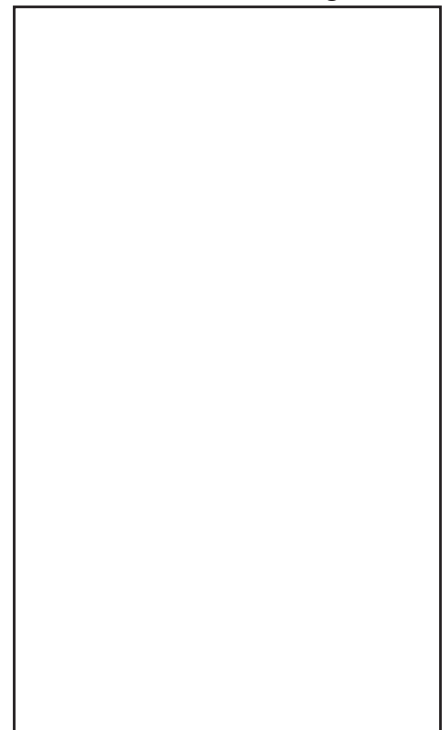
<b>Show</b>	<b>Artwork Due By Date</b>
1 <sup>st</sup> Show: <i>Mary Poppins</i> , Sept 27-Oct 5, 2024	<b>Sept 1, 2024</b>
2 <sup>nd</sup> Show: <i>Murder on the Orient Express</i> , Dec 6-14, 2024	<b>Nov 3, 2024</b>
3 <sup>rd</sup> Show: <i>Alice by Heart</i> , Feb 14-22, 2025	<b>January 19, 2025</b>
4 <sup>th</sup> Show: <i>Legally Blonde</i> , May 9-17, 2025	<b>April 12, 2025</b>

**Want to know about volunteering, sponsorship or future programming? Call 920-459-3779 for more info!**

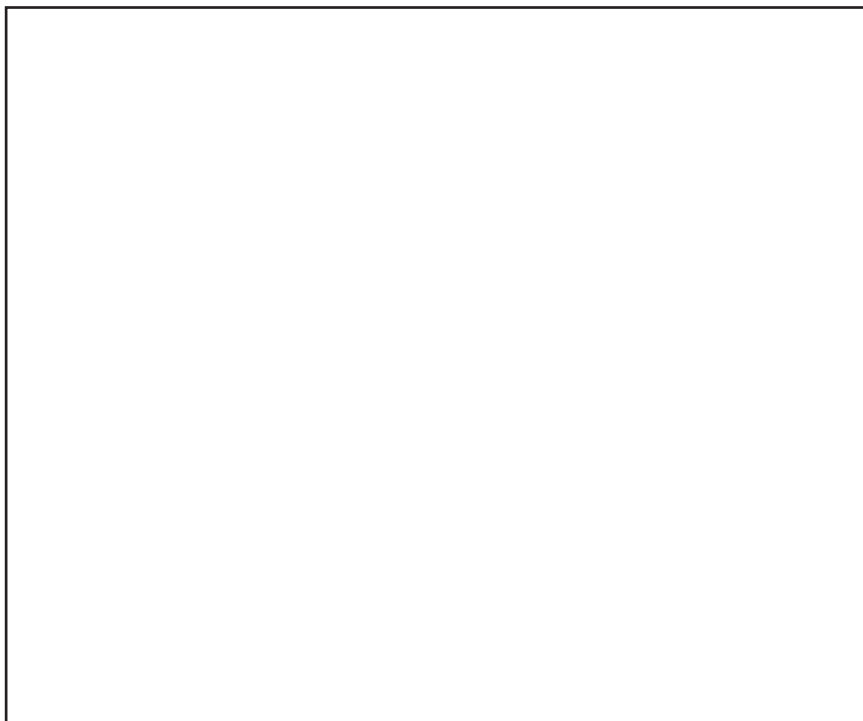
1/4 page (horizontal) - 4-1/2" wide x 1-7/8" high



1/4 page (vertical) 2-1/4" wide x 3-3/4" high



1/2 page - 4-1/2" wide x 3-3/4" high



# Sheboygan Theatre Company

## 2024-2025 Program Advertising Contract

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

The firm indicated above agrees to purchase advertising space from The Sheboygan Theatre Company in the 2024-2025 mainstage theatre season programs. Identical advertising will appear in the same place in each of four programs published during the Theatre Company's mainstage season.

### Check Size

<u>Check One</u>	1/4 Page	1/2 Page	3/4 Page	Full Page
<b><u>Premium Placement:</u></b>				
<input type="checkbox"/> Outside back cover (color)	<input type="checkbox"/> \$330	<input type="checkbox"/> \$480	N/A	<input type="checkbox"/> \$600
<input type="checkbox"/> Inside front or back cover (color)	<input type="checkbox"/> \$310	<input type="checkbox"/> \$450	N/A	N/A
<input type="checkbox"/> Center panel (only in B&W)	<input type="checkbox"/> \$330	N/A	N/A	N/A

### **Traditional Placement: (in B&W)**

<input type="checkbox"/> Inside pages	<input type="checkbox"/> \$230	<input type="checkbox"/> \$395	<input type="checkbox"/> \$450	<input type="checkbox"/> \$535
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**\*\*New pricing, effective August 10, 2024**

**Make Selection(s) Below**

Reuse previous ad  Make changes as indicated \_\_\_\_\_

Print ready (jpeg or pdf) - e-mail to [proberts@sasd.net](mailto:proberts@sasd.net)

Ad copy enclosed, please create digital ad for me.

Please contact me regarding ad copy.

Send proof back for approval (optional)

◆ Questions, call Tricia Roberts at 920.459.3779

### Customer Responsibility

*The Sheboygan Theatre Company regrets any errors that may occur through the production of type and art, but cannot be held responsible for errors if the work is printed per customer's OK or if changes/corrections are communicated verbally or electronically. The Theatre Company shall not be responsible for errors if the customer has failed to return all copy and proofs with clear indication of changes or has instructed The Theatre Company to proceed without submission of proofs.*

Signature \_\_\_\_\_ Date Signed \_\_\_\_\_

Choose one of the following:

\_\_\_ Payment included    \_\_\_ Please invoice me

**Deadline:** Sept 1, 2024 for first show, prorated options available

**Please complete and return this contract along with payment to:**  
 The Sheboygan Theatre Company, 3330 Stahl Road, Sheboygan, WI 53081