

The Sheboygan Theatre Company - 920.459.3779 office or proberts@sasd.net

Due dates for artwork have been included so that you are aware you have the option to submit different ads for different programs. If you want the same ad for all programs, the due date is **Jan. 29, 2024**.

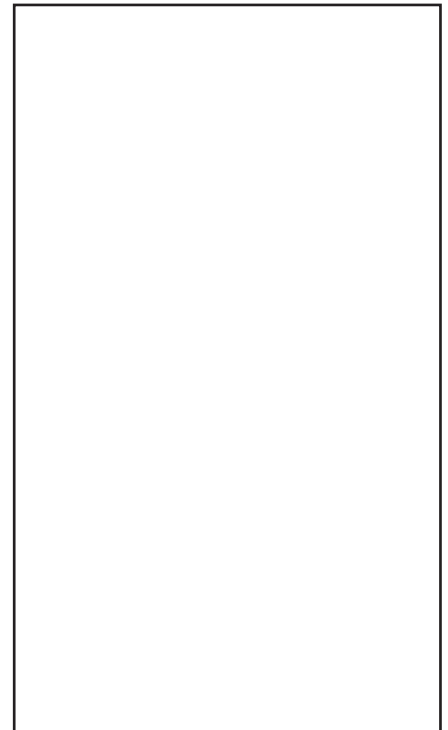
Show	Artwork Due By Date
1st Show: <i>The Little Mermaid</i>, Sept 29-Oct 7, 2023	Sept 1, 2023
2nd Show: <i>A Christmas Carol</i>, Dec 1-9, 2023	Nov 3, 2023
3 rd Show: <i>Into the Woods</i> , Feb 16-24, 2024	January 29, 2024
4 th Show: <i>Rent</i> , May 10-18, 2024	April 12, 2024

**Want to
know about
volunteering,
sponsorship
or future
programming?
Call
459-3779
for more info!**

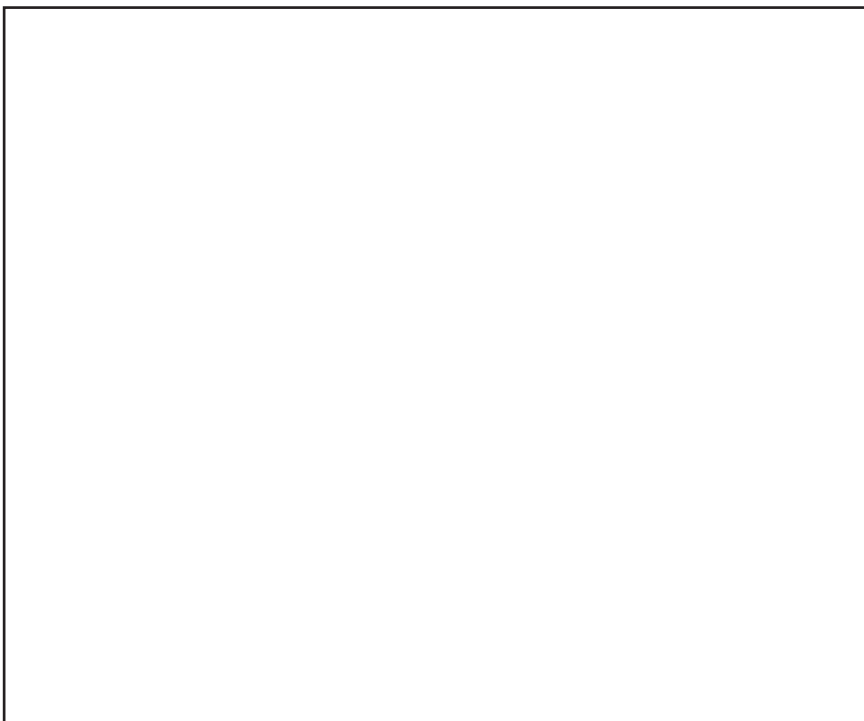
1/4 page (horizontal)-4-1/2" wide x 1-7/8" high



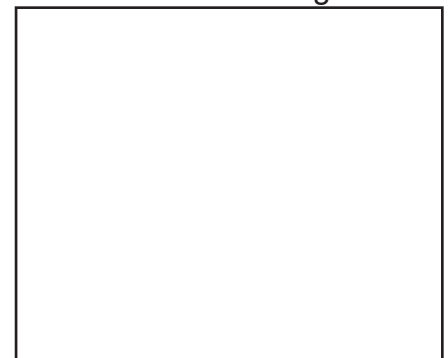
1/4 page (vertical)
2-1/4" wide x 3-3/4" high



1/2 page - 4-1/2" wide x 3-3/4" high



1/8 page
2-1/4" wide x 1-7/8" high





Sheboygan Theatre Company 2023-2024 Program Advertising Contract

Firm Name _____ Contact Person _____

Address _____ City _____ Zip _____

Telephone _____ Phone _____

Best day/times to call _____

E-mail address _____

The firm indicated above agrees to purchase advertising space from The Sheboygan Theatre Company in the 2022-2023 mainstage theatre season programs. Identical advertising will appear in the same place in each of four programs published during the Theatre Company's mainstage season.

Check Size Preferred (Pricing for 2 shows)

Check One	1/8 Page	1/4 Page	1/2 Page	3/4 Page	Full Page
<input type="checkbox"/> Inside front or back cover	N/A	<input type="checkbox"/> \$160	<input type="checkbox"/> \$220	NA	NA
<input type="checkbox"/> Inside pages	<input type="checkbox"/> \$80	<input type="checkbox"/> \$140	<input type="checkbox"/> \$180	<input type="checkbox"/> \$220	<input type="checkbox"/> \$260

An alternative to advertising is a Donation. You will be listed in all programs under our Donor List.
(See enclosed for advertisement dimensions.)

Make Selection(s) Below

- Reuse previous ad Make changes as indicated _____
- Print ready (jpeg or pdf) - e-mail to proberts@sasd.net
- Ad copy enclosed, please create digital ad for me.
- Please contact me regarding ad copy.
- Send proof back for approval (optional)
- ◆ Questions, call Tricia Roberts at 920.459.3779

Customer Responsibility

The Sheboygan Theatre Company regrets any errors that may occur through the production of type and art, but cannot be held responsible for errors if the work is printed per customer's OK or if changes/corrections are communicated verbally or electronically. The Theatre Company shall not be responsible for errors if the customer has failed to return all copy and proofs with clear indication of changes or has instructed The Theatre Company to proceed without submission of proofs.

Signature _____

Date Signed _____

Deadline: January 29, 2024.

Please complete and return this contract along with payment to:
The Sheboygan Theatre Company, 3330 Stahl Road, Sheboygan, WI 53081